MCA Profitability Challenge

This first group of steers in the Missouri Cattlemen's Association Profitability Challenge have gone to harvest, and a son of SydGen Wake Up Call 9446 led the Average Daily Gain at 5.70 lbs./day for 147 days. Our other steer, by Swanson Black Pearl 46-280, ran third at 5.43 lbs./day for feeding period. (Wake Up Call is a three-quarter brother to SydGen CC&7 and graduate of Midland 2010 and the BP 46 bull is out of a CC&7 daughter!). These steers have all been feed-efficiency tested on GrowSafe and carcass value will also be included to determine the profitability differences of all the steers in the Challenge. Both of these steers were naturally sired calves out of commercial recipients.



SydGen Wake Up Call 9446



**BHF 1454 Elevate 852** 

## 15th Annual SydGen Influence Sale

Fourteen other breeders from Missouri, Iowa and Illinois joined us for this annual event, and despite the challenges of COVID-19 distractions, it turned out to be another solid event. 74 bulls average \$2,968, topped at \$14,000 by a son of SydGen Enhance out of a daughter of SydGen Contract 9410, the top-selling bull at Midland 2010. Re-named BHF 1454 Elevate 852, this +357 \$C bull is a maternal brother to SydGen Slash 7405 in service at SydGen and Boot Hill, was consigned by Boot Hill Farms LLC at Hamilton, MO, and sold to Michael Brown, also at Hamilton, MO. 12 fall bred heifers also sold and 29 two-year-old commercial pairs averaged \$2,433.

## **63rd Anniversary Missouri Angus Breeders' Futurity**

For several years in a row, we have consigned the top-selling female lot to the Missouri Angus Futurity. SydGen Forever Lady 7829, a two-year-old "Whiskey" daughter, brought \$15,000 to Blair Carney Angus, Adair, IA, while her September heifer calf by SydGen Enhance brought \$5,000 to the same buyer. This year, we also tied for the second high-selling female on a yearling daughter of SydGen Resolve 7132, produced by a two-year-old daughter of Sitz Royal 9784. She brought \$8,250 to Smith Valley Angus, Salem, MO.





**SydGen Enhance** 

Getting Ready for November
As this is being written, we are taking the first steps to select the November 21 sale offering. You are welcome to preview them any time it is convenient for you.

Sales — We have been exceptionally proud of the number of sales topped by SydGen Enhance progeny over the past two years. It would be virtually impossible to list them all, but we certainly want to thank everyone who has used him and wish them continued success. Of course, we have never been a one-bull kind of program and continue to develop multiple bloodlines that can accomplish those same kind of multi-trait goals. Our sires are always available for Al use in your herd, mostly through the ORIgen network.

**\$Combination** — As you read this ad, the \$C index should have been added to the sortable EPDs and Breeding Values of the *American Angus Association*®, effective June 1. Those of you wanting to simultaneously make improvements in a multitude of different traits will now have a tool that helps make those decisions and we think you will notice many proven SydGen sires that will help you move forward.

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